



Carron Lee – Malaysia

GreenTag Malaysia Sales Representative

Associate Director (Sustainable Products Specialist) - Green Quarter Sdn Bhd

Carron Lee is based in Kuala Lumpur, Malaysia and brings her experiences and specializations with product certification from a well-known international third party certification, verification, testing and inspection company. Carron is in charge of expanding Global GreenTag product certifications in Malaysia to help promote exemplar manufacturers who are producing sustainable products in the region to the global green market.

In addition to serving Malaysia's green product manufacturers, Carron is also a Council Member of the Malaysia Green Building Council (MalaysiaGBC) and Vice President of the Malaysian Professional Society of Urban Biology (MYPROSUB). Her background includes holding a Bachelors' Degree in Entomology and she is currently also undergoing her Master in Environmental Engineering; the research is on The Effect of Imidacloprid and Green Insecticides on Indoor Air Quality & *Blattella germanica* Infestation in Food Retail Outlets for Green Building Environments.

Before joining Green Quarter, a green building consultancy company, Carron worked in the pest management industry for more than 15 years and brings her field of technical



knowledge in understanding products and materials design and working with manufacturers.

With Green Quarter, Carron is helping to raise the profile of existing and emerging green manufacturers and also supporting and encouraging the uptake of product certification in the region, backed by Global GreenTag's Product Certification programs, which are recognised by leading, global green building rating tools.

Incorporating Global GreenTag adds value to Green Quarter's core mission, which is to serve the needs of green building projects by approaching sustainability in a holistic manner and working with clients in the application of green building rating tools to achieve sustainable, construction outcomes. These are met by integrating sustainable building design with sustainable materials and achieving project goals that are high performing with enhanced levels of energy efficiency, indoor environmental quality, daylight harvesting, transportation energy, water efficiency, renewable energy and solid waste reduction.

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