

# A NATURE POSITIVE FUTURE

## Our Mission:

Building a material world in balance and harmony with Nature by creating world leading product standards with meaningful metrics using the best scientific process and data.



YOUR 'ONE STOP' PRODUCT CERTIFICATION - GLOBALLY

"Super excited to see this standard and can't agree more with the direction you've taken it... I really want this to be successful - the planet needs it."

**- Dr Angela Loder**  
Vice President Research of the  
International WELL™ Building Institute

"We're thrilled to be able to call our products Global GreenTag certified, verifying our products to the high environmental standards of the certificate and using these as guiding elements in our design process."

**- Anders Cleemann**  
CEO, Muuto

"I was surprised at how many enquiries we received requesting certificates when our Greentag Certification lapsed even for a such a short amount of time...five projects in four months requiring certificates was surprising and very pleasing. The value of Global GreenTag certification is now underlined for me even more than it was previously."

**- Aidan Hill**  
Group Technical & Sustainability Manager  
Autex Industries Ltd



AUSTRALIA & INTERNATIONAL:  
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## PRODUCT CERTIFICATION THAT SERVES YOU GLOBALLY

### CERTIFYING THE WORLD'S BEST SUSTAINABLE PRODUCTS





# What is Global GreenTag?

Established in 2010, the Global GreenTag<sup>Cert™</sup> certification Program is operated by Global GreenTag International Pty Ltd a Limited Liability Corporation. An Australian, USA and Canadian registered Certification Mark and multi-award winning third party, multi-criteria, consensus based and externally verified Type 1 Ecolabelling Program. It is an Eco Platform EPD verified programme operator Type III Environmental Product Declaration (EPD), Material Health NaturePositive+ Transparency Declaration and Manufacturer Claim Verifications Program Operator.

Voted one of the Top 100 Most Trusted Brands in Australia more than 5 years running and one of the Top 20 Most Recognised Ecolabels by Australian LOHAS Consumers. There are more than 16,000 products in certification by over 230 manufacturers with factories in more than 20 countries.

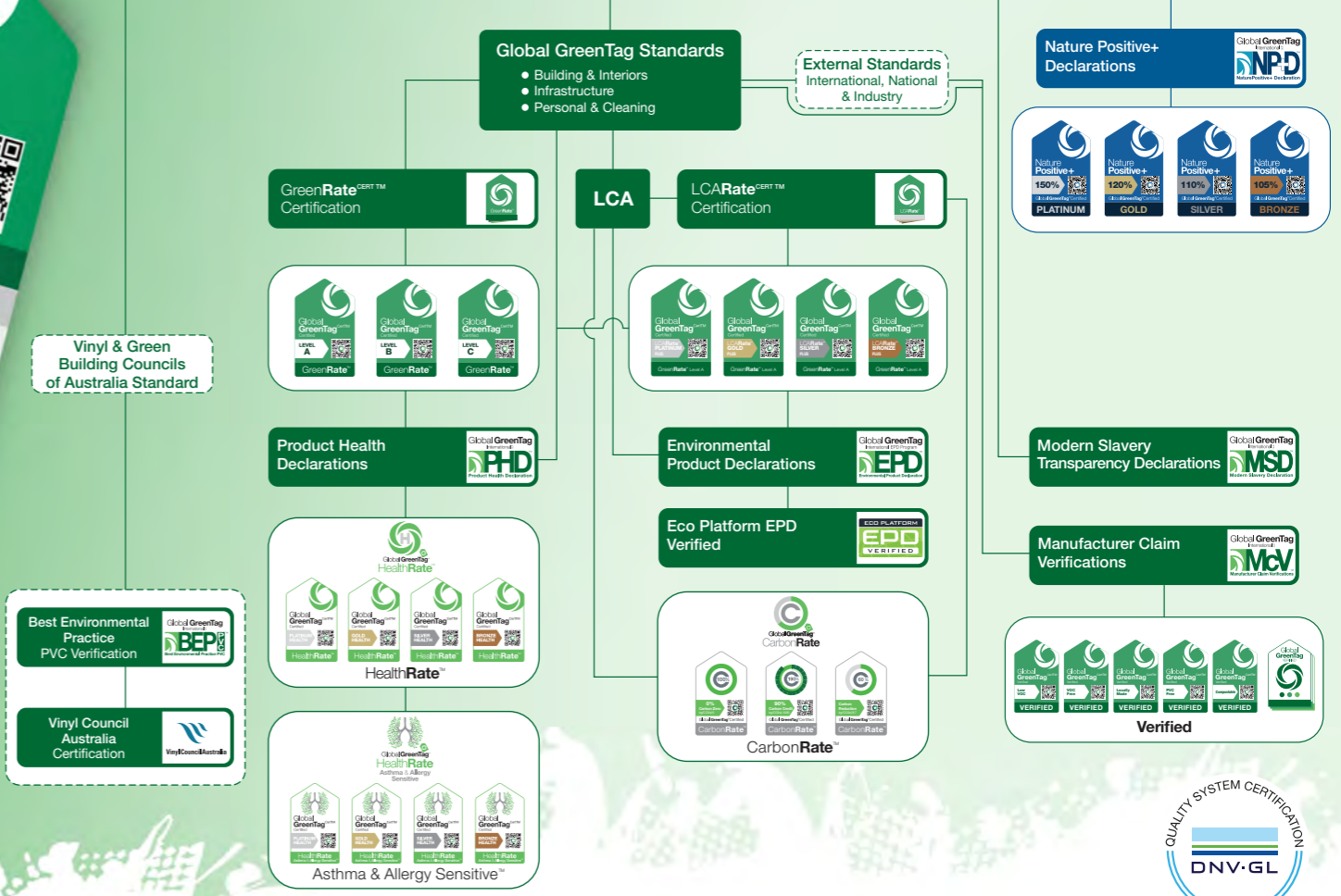


Vinyl & Green Building Councils of Australia Standard

Best Environmental Practice PVC Verification

Vinyl Council Australia Certification

## Global GreenTag Product Passport



## How we help you

Global GreenTag is the only 'One Stop' Product Sustainability Certification, Product Health & Environmental Product Declaration & Manufacturer Claim Verifications Program Operator relevant to all of the major green building rating tools in the world as well as your end user marketing needs.

- LEED® (176+ countries) • International WELL™ Building Standard (112+ countries)
- Green Star® Australia, New Zealand and Africa (56+ countries)
- BREEAM® & BREEAM® International (78+ countries) • EarthCheck® (70+ countries)
- MyHIJAU • LOTUS • Singapore Green Mark International • Infrastructure Sustainability 'IS' Tool • HomeStar NZ

## Recognised in the Green Star® tools

Responsible Products Framework. Getting your products included in GBCA's pre-approved Responsible Products Database.

## Supporting your bottom line

Assisting your forward budgeting with fixed fees, Global GreenTag does not have any percentage based royalties or turnover fees. All fees are known three years in advance.

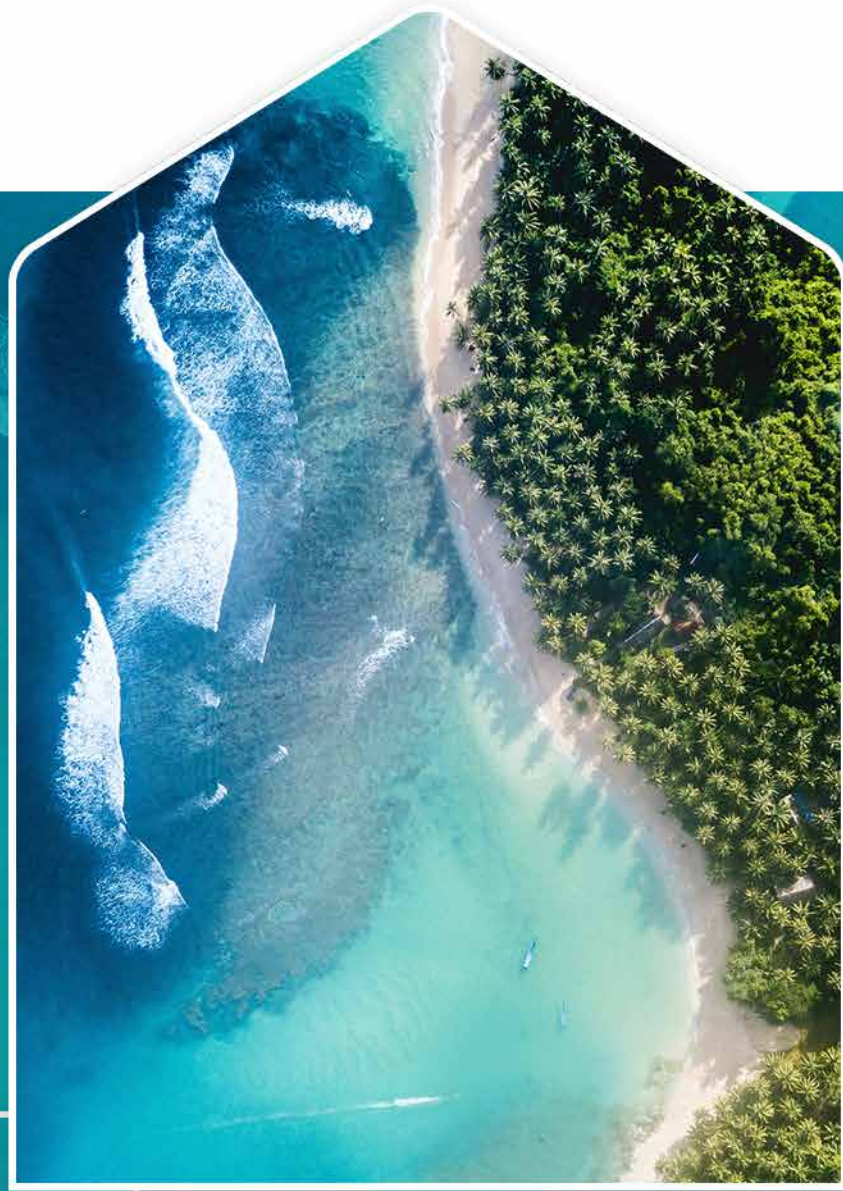
## Ask us which of these Services suit your needs

Global GreenTag<sup>Cert™</sup> comprises a number of certifications, verifications and declarations for different purposes:

- **Nature Positive+ Declaration™ (NP+D™)** A unique and holistic Circular Economy Assessment, Certification & Transparency Declaration, providing metrics that focus on Climate and Nature Repair by measuring benefits as well as impacts across 9 categories, including, circularity, environmental and human health, biodiversity, ethical supply chains, modern slavery risk, social and indigenous benefit and innovation.
- **Product Health Declarations (GreenTag PHD™)** are unique WELL™ recognised and LEED® compliant material health transparency/optimisation reports that also come with HealthRate™ rating Tags;
  - **HealthRate™** ratings are a unique 'Healthiness in Use' assessment that provides BronzeHEALTH™, SilverHEALTH™, GoldHEALTH™ or PlatinumHEALTH™ rating Tags;
  - **Asthma & Allergy Sensitive™** is an extended version of HealthRate™ that deepens identification of products, as safe to be used, in environments, for people with asthma and allergy sensitivities. The certification also provides BronzeHEALTH™, SilverHEALTH™, GoldHEALTH™ or PlatinumHEALTH™ rating Tags;
- **Environmental Product Declarations™** are part of Global GreenTag's ISO 14025 and EN 15804 ECO EPD recognised EPD Program Operation. GGTI EPDs are Green Star®, LEED® and BREEAM® compliant. As appropriate, they also include a unique Life Cycle Benefit Addendum to measure ecosystem services, avoided impacts on nature, and other circular economy benefits.
  - **CarbonRate™** Tags are an option for products with LCARate assessments based on "% Saved", 'Net Zero' and 'Carbon Credit % (Benefit)' claims;
- **GreenRate™** is for all products and projects requiring recognised provider 'Sustainable Product' Certification in a variety of specific international rating tools and programs. GreenRate is recognised for a key WELL™ Feature;
- **LCARate™** helps manufacturers market and end users understand the complexity of sustainability with simple graphics, real metrics and usable LCA data, using tiered LCARate Marks, Product Scorecards and EPDs with unique Life Cycle Benefit Analysis to power the Circular Economy.
- **Modern Slavery Transparency Declarations (GreenTag MSD™)** are supply chain risk assessment reports for manufacturers to support company Modern Slavery statement requests.
- **Best Environmental Practice PVC (BEP PVC™)** is for vinyl products seeking Vinyl Council of Australia recognition for Green Star®, Defence Australia and Lend Lease projects, among others.
- **Manufacturer Claim Verifications (McV™)** are single issue verification Tags for environmental and health claims marketing support and risk management.



Global **GreenTag**  
International <sup>Pty Ltd</sup>



Nature  
**Positive+**

Let's **GO**

## Your Product Certification Pathway to **Nature Repair**

The Global GreenTag International Nature**Positive+** Declaration™ catapults product certification beyond current thinking on circular economy and carbon; holistically measuring products for benefits as well as impacts using metrics across circularity, climate repair, life cycle analysis, ingredient hazard, supply chain transparency, social and indigenous benefit, safe and ethical supply chains, modern slavery risk assessment and innovation to ensure net NaturePositive product outcomes that can be trusted.



[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)



# Global GreenTag NaturePositive+ Declaration™ is for world leading products third party assessed and proven to be giving back to nature.

Underpinned by a first of its kind, Global GreenTag International NaturePositive+ Standard, the NaturePositive+ Declaration is a multi-metric, certification and rating system, showcasing how NaturePositive+ products perform to:

- Engage nature restoration and regeneration through proven and trusted 'offsets with nature' to become net-positive, restorative influences on both nature and climate.
- Measure and conserve natural and material resource circularity.
- Provide transparent ethical labour and modern slavery supply chain assurance.
- Support green building or procurement project outcomes that need scientific metrics to demonstrate performance in e.g., health, water or material circularity, climate, GBCA Responsible Product Framework performance, or other key sustainability measure.

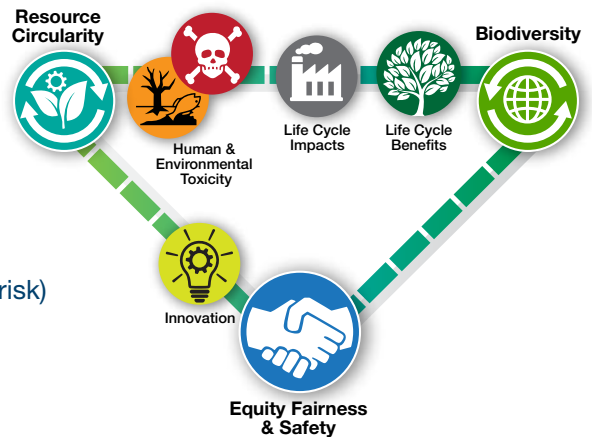


Typically, a full NP+D is 40+ pages long and includes full Environmental, Health and Modern Slavery product declarations. It follows a detailed submission of information by manufacturers and verification of the accuracy of that information by GGTI Assessors. It is initially in the form of a NP+A Product Assessment Report issued privately to the Applicant for review as a 'Distance to Target' assessment. This is then followed by a review of the 'Nature based Solution' credits purchased to offset any residual unavoidable manufacturing impacts. Once it is determined that the product is making a net-positive or 'Nature Positive' contribution to the planetary system, then the full NP+D Transparency Report and its inherent Certification is issued.

Prerequisites: Proven Fitness-for-purpose, Greenwash-free marketing, and banned ingredient free content.

## The NaturePositive+ Metrics/Measure:

- **Circularity**
- **Ecotoxicity**
- **Human Toxicity**
- **Biodiversity**
- **Climate**
- **Water**
- **Life Cycle Benefits/Impacts Ratio**
- **Ethical Supply Chains**  
(factory ILO Compliance & Modern Slavery supply chain risk)
- **Social Benefit** (Social & Indigenous)
- **Innovation**



## Make your measurements and efforts count

For more information and guidance to understand the NaturePositive+ Declaration, please refer to the NaturePositive+ Standard.



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Global **GreenTag**  
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**LCARate**<sup>TM</sup>



Does things for you that no other  
Certification or EPD scheme does.

Robustly rating & comparing products across all aspects of sustainability, communicating results simply & delivering usable metrics with compliant EPDs uniquely programmed for the Circular Economy.

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)





**LCARate™** does things for you that no other scheme does, rating products across all aspects of sustainability and communicating the results simply and meaningfully.

This globally unique program supercharges your marketing enabling green products to robustly use sustainability claims to market products, all the while massively mitigating or eliminating risk.



Good



Very Good



Excellent



World Leading

LCARate™ Marks (shown here combined with a GreenRate™ result) are US, Canada, Australia and South Africa registered Certification Marks that provide certified products with a tiered rating system, beyond typical 'pass/fail' ecolabels.

### LCARate™ is recognised in:

- WELL™ for Feature 04 certification;
- EC3's EarthCheck® Hospitality and Tourism assessment tool (70+ countries);
- ISCA's 'IS' rating tool (Infrastructure Sustainability in Australia and New Zealand);
- GBCNZ's HomeStarNZ® rating tool
- GreenTech Malaysia's MyHIJAU eco-labeling program;
- Singapore BCA's Green Mark® International rating tool;
- Vietnam Green Building Council's LOTUS® rating tool;
- [ORIGIN.build](#), [mindfulMaterials.com](#), Sourced by Delos® and [ecomedes.com](#) .

This deeply scientific process clearly indicates your product's detailed sustainability performance giving your customers easily understood performance claims and increasingly more product performance indicators as needed.

**GreenTag Trust Mark Ratings** are based on a weighted average of six sustainability assessment criteria (SAC) scores to also produce:

- **GreenTag EcoPOINT score;**
- **LCARate™ Product Scorecard;**
- **LCA based CarbonRate™ Tag;** and
- **ISO compliant EPDs**

claimed suitable for all major rating schemes including:

- LEED®
- BREEAM® & BREEAM® International
- Green Star®
- Green Globes®



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 **Global GreenTag**  
International  
green product certification  
trust brands



# Global GreenTag

International EPD Program



Environmental Product Declaration



## The declarations to help grow your business in green markets

Global GreenTag's Environmental Product Declarations™ -  
**GreenTag EPD™** and Carbon**RATE™** services.

Providing the Life Cycle Information that projects require - differentiates your product and enables GreenStar®, LEED® and BREEAM International® rating tool credit compliance

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)





**EPD™s** are a product manufacturer's passport to new green markets where projects using green rating tools undertake whole project Life Cycle Analysis (LCA) including:

- LEED® (167+ countries incl. USA, & China);
- BREEAM® (78+ countries incl. UK, EU and China);
- Green Star® (56+ countries incl. Australia, NZ and Africa);
- Infrastructure Sustainability 'IS' tool (5+ countries incl. Australia, NZ and China).

**EPD™s** also enhance your product sales prospects into:

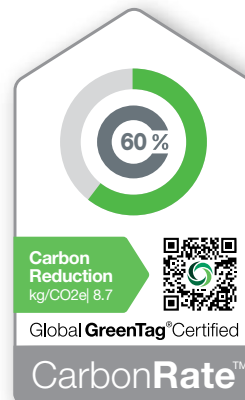
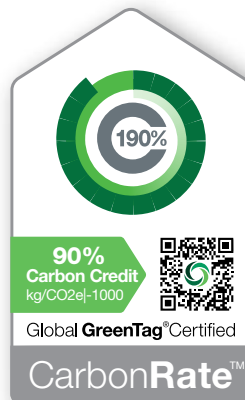
- The European Union Common Market building sector;
- Sustainable Procurement processes like ISO 20400;
- Green and Low Carbon targeting Companies.



### How to target low carbon & zero carbon policy countries, companies & projects:

Once an LCA or EPD™ has been completed Global GreenTag's CarbonRATE™ assessment TAGs provide products with high visibility carbon performance metrics, instantly communicating the carbon performance of your products.

This is especially beneficial in countries (like EU or China) or for companies with rapidly expanding levels of renewable or clean energy in their energy supply chain.



### CarbonRATE™ gives Instant Visibility to your Products' Carbon Performance

CarbonRATE™ also enhances your product sales prospects for:

- Assisting Common Market countries in the EU towards their Carbon Zero Goals and China reach its 13th 5 Year Low Carbon Targets;
- Sustainable Procurement processes like ISO 20400;
- Low Carbon targeting Companies and projects.

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# Global GreenTag® CarbonRate



## Product carbon labelling and metrics with influence

A unique peer reviewed Embodied Carbon Certification Program that scientifically identifies carbon impacts and benefits, builds brand trust and, facilitates climate positive purchases and procurement processes.

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)





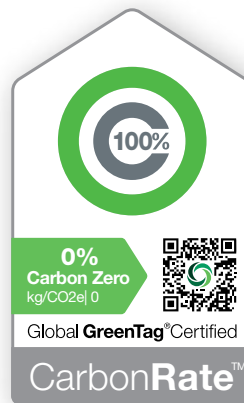
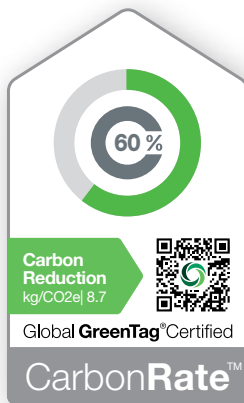
## How to influence companies & projects that have low carbon and zero carbon policy targets:

Once a CarbonLCA has been completed, **Global GreenTag's CarbonRate™** assessment and TAGs provide products with high visibility carbon performance graphics that include real carbon metrics, instantly communicating the climate performance of your products.

This is especially beneficial in countries (like UK, EU, Japan, China and other countries or States that have made the 'Under2' climate commitment) or for companies with rapidly expanding levels of renewable or clean energy in their energy supply chains who are looking to make 'Carbon Net Zero', 'Carbon Positive', Paris Agreement, or 'Under2' Climate commitments.

### CarbonRate™ gives instant visibility to your Products' Climate Performance:

- Identifies how your products are reducing climate impacts or providing net climate benefits.
- Helps quantify carbon offset needs required for specific carbon claims.
- Provides ISO compliant data for robust carbon claims using detailed life cycle analysis (LCA).



### CarbonRate™ also enhances your product sales prospects for:

- Australia, EU, UK, USA, China and other 'Under2' committed countries and States with Government Procurement;
- China Building Procurement to assist their industry meet Low Carbon Targets and mandatory carbon metrics for all new and refurbished residential building products for sale in China from 1st December 2019;
- Corporate Sustainable Procurement processes like ISO 20400;
- Companies and projects with Low Carbon and Carbon Net Zero targets;
- Individuals committed to reducing their lifestyle impacts in this declared #ClimateEmergency;
- Architects, Designers and Engineering Practices that have signed their respective professions' Climate Emergency Declarations: #ArchitectsDeclare (Australia, UK, Canada, France) and #EngineersDeclare (Australia, Canada, France, ) and the AIA's +2030 program (United States).



WORLD  
GREEN  
BUILDING  
COUNCIL



ADVANCING  
NET ZERO

Global GreenTag International is a signatory to the World Green Building Council's (WorldGBC) bold new #AdvancingNetZero program's **Bringing Embodied Carbon Upfront** vision for how buildings and infrastructure around the world can reach 40% less embodied carbon emissions by 2030, to achieve 100% net zero emissions buildings by 2050. CarbonRate™ was launched in 2018 to facilitate organizations' and individuals' move to a Low Carbon Future by providing embodied carbon labelling on products backed by robust ISO 14040 & 14044 LCA derived data.

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Global **GreenTag**  
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**GreenRate**<sup>TM</sup>



Go places with **GreenRate**<sup>TM</sup>

Cost Effective . Simple . Robust . Comprehensive.  
Sustainability ratings with traction.

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)





GreenRate™ is the most cost effective and simple of our two certification schemes, that robustly provides a whole-of-sustainability assessment without requiring LCA.

GreenRate's major focus for its highest outcome, i.e., LEVEL A, is either Supply Chain CSR conformance or the availability of LCA from any compliant source. It is a highly recognised third party Sustainable Product Certification scheme that does not require any LCA for certification at LEVELS B or C.



In the Green Star® Australia and New Zealand programs:

- Level A = 100% of the credit points;
- Level B = 75% of the credit points;
- Level C = 50% of the credit points.

In the Green Star® Africa programs, combinations of GreenRate™ & LCARate™ yield:

- GBCSA Level A = 100% of the credit points;
- GBCSA Level B = 85% of the credit points;
- GBCSA Level C = 75% of the credit points.

GreenRate™ provides Levels A, B and C Certification recognised internationally as follows in:



- WELL™ Feature 04 certification (38+ countries);
- GBCA's Green Star® Australia;
- NZGBC's Green Star® New Zealand;
- GBCSA's Green Star® Africa;
- ISCA's 'IS' rating tool (Infrastructure Sustainability in Australia and New Zealand); and
- NZGBC's HomeStarNZ® rating tool for Sustainable Product and Materials Calculator credits; as well as:
- Malaysian Government Agency GreenTech Malaysia's MyHIJAU ecolabelling program;
- Singapore BCA's Green Mark® International rating tool;
- Vietnam GBC's LOTUS® rating tool;
- [ORIGIN.build](#), [mindfulMaterials.com](#), Sourced by Delos® and [ecomedes.com](#).

**The Corporate Social Responsibility (CSR)** assessment is suitable for use in Modern Slavery legislation risk assessments. The Health and Ecotoxicity assessment allows the production of Product Health Declarations (GreenTag PhDs) and HealthRate™ Marks.

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# Global GreenTag

International <sup>Pty</sup><sub>Ltd</sub>

# BEP PVC™

Best Environmental Practice PVC



## Proving your PVC meets Best Environmental Practice Standards.

Your product's key to maximising green project  
and procurement process sales

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)



The Green Building Council of Australia (GBCA) and New Zealand (GBCNZ) in association with the Vinyl Council of Australia (VCA) have developed criteria for all Green Star® rating tools to recognise Best Environmental Practice PVC BEPPVC™ Certification under the new Green Star® rating tools Responsible Products- PVC' credit.

After a full literature review the GBCA came to the following conclusion:

*"A life cycle assessment is a useful tool for comparing the relative merits of products made from different materials. From the studies..., PVC cannot be ruled out as a material for use in the built environment."*

Global GreenTag's BEPPVC™ scheme under the GreenTag v4.0 Standard is now certifying compliance to the VCA's scheme for all kinds of building construction, interiors fitout and existing building refurbishments.

The product categories that are specified as relevant are:

- Flooring
- Permanent formwork
- Cables
- Blinds
- Pipes

PVC products that have achieved Global GreenTag GreenRate™ certification can earn points under the Green Star® 'Sustainable Products' credit. However, such certification does not remove the consideration of those products from the 'Responsible Building Materials' credit if they are pipes, cables, flooring, permanent formwork or blinds.



The Vinyl Council of Australia's Best Environmental Practice PVC trade mark is available to companies which apply and provide a copy of a valid certificate of compliance including Global GreenTag's Certificate of BEPPVC™ Compliance.

The companies are then listed on the BEPPVC™ online register of compliant products which is linked to from the GBCA Green Star® website. More information is available on the Vinyl Council website. Ask about the special rates for Global GreenTag clients.

Recently the Australian Defence Forces and Lend Lease have announced they would both include PVC in their tender opportunities provided the products are BEPPVC™ certified.

\*Green Star is a registered mark of the Green Building Council of Australia

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**PHD**<sup>TM</sup>  
Product Health Declaration



# Enabling Trusted Healthy Product Choices!

Global GreenTag PHD<sup>TM</sup> is recognised by the WELL Building Standard<sup>TM</sup>,  
Green Globes<sup>®</sup> Construction and Interiors Rating Tools, and  
compliant and recognised in the LEED<sup>®</sup> Product Disclosure Credits internationally.

[www.globalgreentag.com](http://www.globalgreentag.com)





# The Global GreenTag Product Health Declaration™ or GreenTag PHD™ Communicating Product Transparency – is the first of its kind in the world.

A certification tool that proves to the world that your products are healthy and:

- Interprets product toxicity data so professionals don't have to;
- Uses simple easy to understand colour key to explain risk;
- Identifies risk and how it is mitigated (or not);
- Promotes and recognises manufacturers willing to be 100% transparent as the Leaders they are;
- Provides plain language explanations of any health or environmental toxicity implications.
- Including how the product rates for 'In Use' health via the HealthRATE™ Mark.



Certificate Front

**GreenTag Health Rating Level:** compares the certified product to a 'Business as Usual' product that performs the same function.

**Certificate Currency, Product Name and Standard version.**

**Transparency and Disclosure Level.**

**Plain English explanation of product safety by life cycle stage.**

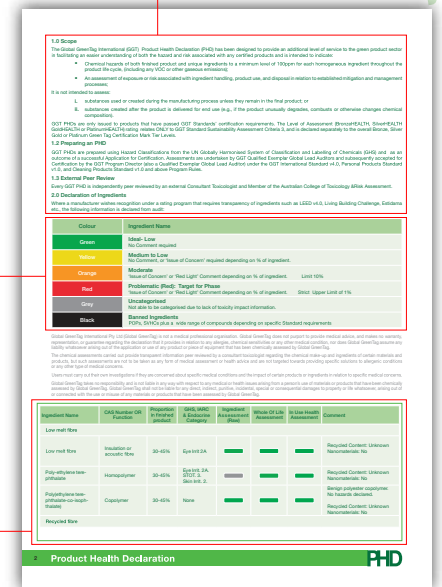
**Hazard Assessment of individual ingredients (Raw).**

**Health & Safety Assessment after risk analysis- site or remote audits.**

**In Use Health Assessment (Including VOCs)**



**Scope and Limitations of the GreenTag PHD Service.**



Certificate Back

## Spectrum Graph Colour Key:

Explains the significance of each colour.

**Note:** There will be no black colours in any graph because by definition, BLACK represents, banned ingredients and no product will be certified if it contains banned components above 100ppm.

**Plain English description of the health and environmental ingredient risks related to life cycle stage and steps taken to mitigate risks:**

Declaration can be at 2 levels

**LEVEL 1:** Full Declaration of Ingredients + 100% HAZARDS

**LEVEL 2:** Functional Description Declaration + 100% HAZARDS

Recognized in 5 core **WELL™** Features in V1 & V2. Recognised in or compliant to **LEED®** MR: Product Disclosure credits in v4 and v4.1 rating systems internationally. Recognised for **Green Globes®** Construction and Sustainable Interiors Rating Tools. A **GreenTag PHD™** proves that products are safe for human health (and ecosystems) and can be used with absolute peace of mind in workplaces and homes - while also reducing risks for Building, Design, Procurement & Construction Professionals as well as Company Directors who need to discern robustly but easily between products that support user and occupant health and wellbeing and those that don't.

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Global **GreenTag**<sup>®</sup>  
**HealthRate**<sup>™</sup>



Enabling customers to make safe,  
healthy product choices with confidence

A unique peer reviewed Certification Program that reduces your  
risk and builds brand trust in demanding markets.

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)





**The Global Greentag HealthRATE™ Marks rate the HEALTHINESS OF PRODUCTS IN USE for end users.**

HealthRATE™ Tags are able to be used independently on product packaging and in all marketing collateral. The tiered marks of HealthRATE™ provide peace of mind for end users as to the likely health impacts (if any) of the products they use in their daily lives, whether that be at work, at home, in the nursery, in hotels or out and about using public amenities.

**Suitable for the following product sectors:**

- Personal & Beauty
- Healthcare & Sanitary
- Building & Interiors
- Baby & Nursery
- Commercial & Domestic Cleaning
- Hospitality & Tourism
- Building Operations & Maintenance



The GreenTag HealthRATE™ marks range from Bronze through to Silver, Gold and Platinum.



**Good**



**Very Good**



**Excellent**



**World Leading**

The majority of GreenTag Certified HealthRATE™ products are likely to be certified at a PlatinumHEALTH™ because we focus on certifying the most healthy products on the planet.

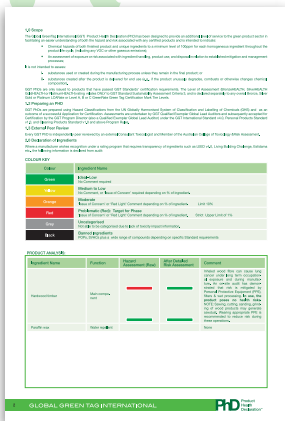
SilverHEALTH™ and GoldHEALTH™ reduces the number and specific chemicals where doubt exists as to their health effects but ALWAYS BELOW levels known by science to affect health.

BronzeHEALTH™ is the minimum HealthRATE™ level and may contain minute levels of problematic compounds BUT only at levels BELOW that known by current science to affect

**ALL Global GreenTag certified products are determined as healthy for use using the best science available.**

**ALL results are peer reviewed by highly qualified external consultant toxicologists to ensure you can trust the results.**

HealthRATE™ Marks are also available with Global GreenTag's Product Health Declarations (PhDs) -full ingredient hazard transparency reports recognized by the International WELL™ Building Standard v1 and v2, as well as LEED v4.0 and v4.1.



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Global **GreenTag**<sup>®</sup>  
**HealthRate**  
Asthma & Allergy  
Sensitive



**Asthma & Allergy Sensitive<sup>™</sup> Certification:**  
Easier & Safer Product Choices for People with Asthma & Allergies

A uniquely robust certification undertaken in combination with:

- Product Health Declarations (PHDs) and
- HealthRate<sup>™</sup> 'Healthiness in Use' ratings

that together reduce consumer and manufacturer risk and builds trust in brands.

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)





Global GreenTag International's Asthma & Allergy Sensitive™ claim and HealthRate™ Marks indicate dramatically safer asthma and allergy risk potential and rate the HEALTHINESS OF PRODUCTS IN USE for end users.

Asthma & Allergy Sensitive™ Marks and HealthRate™ Marks are available separately and can be used individually or in combination and independent of any other certification in all marketing collateral.

The assessments are conducted under GreenTag's PHD™ program and addresses the increasing numbers of indoor impact studies\* highlighting the need to provide a more thorough and transparent product assessment for people who suffer with asthma and allergies, by ranking each product with a tiered rating system of HealthRate™ outcomes that provide peace of mind for end users.

\*2019 study of indoor chemical pollution, 2016 study by American Chemical Society (ACS) & 2015 Indoor study of a childcare centre in Seoul

**Suitable for the following product sectors:**

- Personal & Beauty
- Healthcare & Sanitary
- Baby & Nursery
- Buildings & Interiors
- Commercial & Domestic Cleaning
- Building Operations & Maintenance
- Hospitality & Tourism



GreenTag Asthma & Allergy Sensitive™ claims appear within HealthRate™ Marks that range from BronzeHealth through to SilverHealth, GoldHealth and PlatinumHealth.



All products with the Asthma & Allergy Sensitive™ claim are free of all known Asthma and Allergen risks to 0.01% (100ppm) of the finished product.

**HealthRate™ rating tiers have the following meanings:**

PlatinumHealth™ tier is the healthiest for all people to be in contact with as they are free of toxic implications in common use and only using the safest or natural preservatives where relevant.

SilverHealth™ to GoldHealth™ tiers equate to the progressive reduction of the number of chemicals where doubt exists to their health effects but below 100ppm levels known by science to affect health, and using safer preservatives where relevant. When used in conjunction with an Asthma and Allergen Sensitive™ claim, none of these compounds are trigger risks.

BronzeHealth™ certified products are health safe products, yet may contain minute levels of potentially problematic compounds known by current science to affect health or needed as preservatives, but only at levels below 100ppm. When used in conjunction with an Asthma and Allergen Sensitive™ claim, none of these compounds are known trigger risks.



ALL Global GreenTag certified products are determined as healthy for use using the best science available.

Not all products that undergo a Global GreenTag PHD™ qualify for the specific Asthma & Allergy Sensitive™ certification often due to confidentiality limitations. It is a separate assessment that is also peer reviewed by highly qualified external consultant toxicologists to ensure you can trust the claim when it is present. Some risk still exists at levels below 0.01% but these are below the internationally recognised level of declaration.

GreenTag's PHD™ is recognised by leading building certification bodies, notably by the International WELL™ Building Standard v1 and v2, as well as by LEED v4.0 and v4.1.

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International Pty Ltd

**MSD**<sup>TM</sup>  
Modern Slavery Declaration



Product Specific Supply Chain Risk Assessments to support you in reporting on and fighting against Modern Slavery

Global GreenTag's **MSD**<sup>TM</sup> Modern Slavery Declaration is a research, facilitation and reporting service designed to provide your company with a method to:

- Respond to customer requests for Modern Slavery Risk information relating to the products they buy;
- Provide your own company with a system that includes the additional level of robustness of third party verification in the assessment of your own Company MS Statement in compliance with current Modern Slavery Acts
- Communicate with Design Teams, Contractors and Sub-contractors being asked about their MS practices and processes.'

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)





Your **MSD™** is a declaration that recognises and promotes your willingness to be a 100% transparent leader and ethical manufacturer or product provider who is visibly tracking and responding to mandatory (or voluntarily) **Modern Slavery** reporting issues specified in current Legislation including:

- Deceptive Recruiting,
- Trafficking,
- Servitude,
- Forced Labour,
- Forced Marriage,
- Debt Bondage,
- Worst Forms of Child Labour, Discrimination,
- Equal Remuneration,
- Free Association and
- Collective Bargaining.

**Modern Slavery Transparency Declaration**

**Overall Weighted Score: 1.06**

**Compliance**

**Bird Habitats | Thermal Haven Nest Boxes**

Thermal Haven Nest Boxes are designed to restore habitats for bird-dependent fauna. The design addresses temperature variations within the nesting space, air is used as a thermal buffer to create a stable microclimate and limit extreme temperature variations. Each nest box has a working number CMC engraved into the base for easy monitoring.

Products Covered: Thermal Haven Nest Boxes - all size variations. This assessment does not include:

License Area: Deakin, Australia  
 License Number: 894 THER-2023-045  
 Issuing Date: 17th November 2023  
 Valid to: 17th November 2025

This declaration is part of company's Modern Slavery Statement and hence it is to be read in conjunction with other documents.

**Company Structure Description:**  
 BirdHabitats is a family business dedicated to their daughter Rose. Rose's Legacy of Love aims to ensure future generations can enjoy the biodiversity in Australia. BirdHabitats have a significant presence in all major green performance to suppliers that ensure their environmental and social best practices. Modern Slavery has a robust supply chain policy. Thermal Haven Nest Boxes are manufactured in Victoria, Australia from materials supplied by Australian based companies and greater than 90% of the raw material is sourced from Australia.

Company MS Statement: No    Company MS Risk: Yes

**Overview of Product Supply Chain Assessment**

4 of direct suppliers    100% of suppliers audited    100% Suppliers risk assessed/developed

0 No suppliers at High Risk    100% Suppliers audited/monitored    0 Cases of non-performance modern slavery

**Risk Assessment & Data Quality Summary**

ASSessment based on 100% suppliers according to colour code key on page 2 of 5.

**Bird Habitats**

**Verification Methodology**

1.0 Scope: The Global GreenTag Modern Slavery Product Declaration is a declaration system designed to provide the subject company with an acknowledgment of violations within its supply chain and the associated Modern Slavery risks.

1.1 Assessor: A third party with Modern Slavery assessment of product supply chains in the external public:

- Provides assessment transparency and gives a public acknowledgement.
- Provides insight to external stakeholders on risks.
- Identifies Modern Slavery risks and how they are mitigated or not.
- Provides an ongoing monitoring and reporting mechanism to 100% compliance as the Lead Party etc.
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1.2 Assessment: Global GreenTag will not conduct supply chain and other activities from the supply chain to the extent possible. Company and its suppliers are required to submit their assessment of risks, quality assurance, corporate social, employment policies and contracts, non-performance system, human resource policies, Modern Slavery policies, etc. These documents are reviewed and validated by the assessor. The assessor will issue a report that is required to be completed. Based on the review of the assessment, the assessor will issue a report that is required to be completed. The assessor will issue a report that is required to be completed. The assessor will issue a report that is required to be completed.

1.3 Assessment: Global GreenTag will not conduct supply chain and other activities from the supply chain to the extent possible. Company and its suppliers are required to submit their assessment of risks, quality assurance, corporate social, employment policies and contracts, non-performance system, human resource policies, Modern Slavery policies, etc. These documents are reviewed and validated by the assessor. The assessor will issue a report that is required to be completed. Based on the review of the assessment, the assessor will issue a report that is required to be completed. The assessor will issue a report that is required to be completed.

1.4 Assessment: Global GreenTag will not conduct supply chain and other activities from the supply chain to the extent possible. Company and its suppliers are required to submit their assessment of risks, quality assurance, corporate social, employment policies and contracts, non-performance system, human resource policies, Modern Slavery policies, etc. These documents are reviewed and validated by the assessor. The assessor will issue a report that is required to be completed. Based on the review of the assessment, the assessor will issue a report that is required to be completed. The assessor will issue a report that is required to be completed.

1.5 Assessment: Global GreenTag will not conduct supply chain and other activities from the supply chain to the extent possible. Company and its suppliers are required to submit their assessment of risks, quality assurance, corporate social, employment policies and contracts, non-performance system, human resource policies, Modern Slavery policies, etc. These documents are reviewed and validated by the assessor. The assessor will issue a report that is required to be completed. Based on the review of the assessment, the assessor will issue a report that is required to be completed. The assessor will issue a report that is required to be completed.

**Table 2: Data Quality of Supply Chain Assessment**

Score	Primary Data	Secondary Data	Timeliness	Representativeness
+2	Supplier has provided primary data	Supplier has provided secondary data	Data from current period	Data from the company's internal supplier
+1	Supplier has provided primary data	Supplier has provided secondary data	Data from current period	Data from other sites of the company's internal supplier
0	Supplier has provided primary data	Supplier has provided secondary data	Data from 3 years ago	Data from other sites of the company's internal supplier
-1	Supplier has provided primary data	Supplier has provided secondary data	Data from 3 years ago	Data from other sites of the company's internal supplier
-2	Supplier has provided primary data	Supplier has provided secondary data	Data from 3 years ago	Data from other sites of the company's internal supplier

**Bird Habitats**

**Table 3: Applicant and Manufacturer: Bird Habitats**

**3.1 Assessment for Slavery (including deceptive recruiting for labour or services, trafficking in persons, servitude, forced labour, forced marriage and debt bondage)**

Component	Assessed	Risk Control	Risk Assessed Outcome	Data Quality Outcome	Company Score (0-100%)
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00

**3.2 Assessment for Child Labour**

Component	Assessed	Risk Control	Risk Assessed Outcome	Data Quality Outcome	Company Score (0-100%)
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00

**3.3 Assessment for Discrimination**

Component	Assessed	Risk Control	Risk Assessed Outcome	Data Quality Outcome	Company Score (0-100%)
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00

**3.4 Assessment for Equal Remuneration**

Component	Assessed	Risk Control	Risk Assessed Outcome	Data Quality Outcome	Company Score (0-100%)
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00

**3.5 Assessment for Freedom of Association**

Component	Assessed	Risk Control	Risk Assessed Outcome	Data Quality Outcome	Company Score (0-100%)
Applicant and Manufacturer	100%	Y	+1	The company has a Modern Slavery Policy and a PSCA system in place.	1.00

**Bird Habitats**

The Global GreenTag **MSD™** Modern Slavery Declaration is the first Modern Slavery Declaration for products in the world; a supply-chain specific risk level based verification tool providing the world with:

- Risk Assessment outcomes that demonstrate the extent to which products are being manufactured ethically;
- Evidence and research showing that manufacturers and their suppliers have ensured to the best of their capability and with 100% transparency the health and wellbeing of workers and all people impacted in their supply chains;
- Assurance that a robust third party assessment has been undertaken and identifies Modern Slavery risks and how they are mitigated (or not).
- Plain language explanations of any recognised (or assumed) Modern Slavery in supply chains, which stakeholders can input into their own Modern Slavery Reporting Statements.
- Guidance for manufacturers on the levels of reliability attached to risk assessments undertaken e.g. based on onsite audits, remote audits or research based verification – so they can progressively work to improve areas of concern.
- An evaluation overview and reporting format that is easy to absorb and suitable for aggregating into company level reports for companies now obligated under Modern Slavery Legislation (such as UK, Australia and California - USA) to submit their own Modern Slavery Reporting Statements – especially companies with large procurement portfolios and mandatory legislative reporting requirements.

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trust brands



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# McV

TM  
Manufacturer Claim Verifications



Third Party Trust Marks for your  
Products' Environmental & Health Claims

Supporting manufacturers' marketing and risk mitigation  
with claim verification backed by Global GreenTag

[www.GlobalGreenTag.com](http://www.GlobalGreenTag.com)



Manufacturer Environmental and Health Claim Verifications Tags, are based around individual criteria from the:

- Global GreenTag Standard;
- Recognised International or National Standards;
- Green or Healthy Building, Interiors or Operations Rating Tools;

Products demonstrated by audit to meet the adopted requirements of the relevant Standard are turned into simple, single statement verification marks, backed by the Global GreenTag ISO 14024 Type 1 Ecolabel program.

These single Claim Verifications Tags support manufacturers' need for third party scientific assessment, to support the marketing of product characteristics while providing evidence (and risk protection) for compliance with ISO 14021 or National Consumer Protection Legislation.



Examples of such Manufacturer Claim Verifications Tags include:



These Tags can be used in addition to any other Global GreenTag Mark or as needed in any context for the certified manufacturer globally within the Licensed Period and potentially, sales and marketing organisations downstream.

What claim would you like Verified?

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