

Providing the Life Cycle Information that projects require - differentiates your product and enables GreenStar®, LEED® and BREEAM International® rating tool credit compliance

www.GlobalGreenTag.com











**EPD**<sup>™</sup>s are a product manufacturer's passport to new green markets where projects using green rating tools undertake whole project Life Cycle Analysis (LCA) including:

- LEED® (167+ countries incl. USA, & China);
- BREEAM® (78+ countries incl. UK, EU and China);
- Green Star® (56+ countries incl. Australia, NZ and Africa);
- Infrastructure Sustainability 'IS' tool (5+ countries incl. Australia, NZ and China).

## **EPD**<sup>™</sup>s also enhance your product sales prospects into:

- The European Union Common Market building sector;
- Sustainable Procurement processes like ISO 20400;
- Green and Low Carbon targeting Companies.

## How to target low carbon & zero carbon policy countries, companies & projects:

Once an LCA or EPD<sup>™</sup> has been completed Global GreenTag's CarbonRATE<sup>™</sup> assessment TAGs provide products with high visibility carbon performance metrics, instantly communicating the carbon performance of your products.

This is especially beneficial in countries (like EU or China) or for companies with rapidly expanding levels of renewable or clean energy in their energy supply chain.









EP

## CarbonRATE™ gives Instant Visibility to your Products' Carbon Performance

CarbonRATE<sup>™</sup> also enhances your product sales prospects for:

- Assisting Common Market countries in the EU towards their Carbon Zero Goals and China reach its 13th 5 Year Low Carbon Targets;
- Sustainable Procurement processes like ISO 20400;
- Low Carbon targeting Companies and projects.

The Global GreenTag  $\mathbf{EPD}^{\mathsf{TM}}$  program is formally recognised and approved as an established ECO EPD programme and Global GreenTag International – as an ECO EPD Programme Operator - and the first in Australia to achieve this standing.

An International Non-Profit Association established by European EPD Programme Operators, **ECO Platform**, audits regularly to ensure compliance, verification and principles are followed.

It's mission is to promote and contribute to sustainable development, including a low-carbon economy and resource efficiency in the construction sector, by coordinating the development and provision of credible and scientifically correct data from products. It supports members from Manufacturers and Associations in the Construction Sector, Green Building and other sectors, or Sustainability Initiatives, LCA Practitioners and Tool Providers.

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