Global GreenTag® International

ECO PLATFORM

PRODUCT CERTIFICATION THAT SERVES YOU GLOBALLY

CERTIFYING THE WORLD'S BEST SUSTAINABLE PRODUCTS

What is Global GreenTag?

Established in 2010, the Global Global GreenTag^{CertTM} certification Program is operated by Global GreenTag International Pty Ltd a Limited Liability Corporation. An Australian, USA and Canadian registered Certification Mark and multi-award winning third party, multi-criteria, consensus based and externally verified Type 1 Ecolabelling Program. It is an Eco Platform EPD verified programme operator Type III Environmental Product Declaration (EPD), Material Health NaturePositive+ Transparency Declaration and Manufacturer Claim Verifications Program Operator.

Voted one of the Top 100 Most Trusted Brands in Australia more than 5 years running and one of the Top 20 Most Recognised Ecolabels by Australian LOHAS Consumers. There are more than16,000 products in certification by over 230 manufacturers with factories in more than 20 countries.

How we help you

Global GreenTag is the only 'One Stop' Product Sustainability Certification, Product Health & Environmental Product Declaration & Manufacturer Claim Verifications Program Operator relevant to all of the major green building rating tools in the world as well as your end user marketing needs.

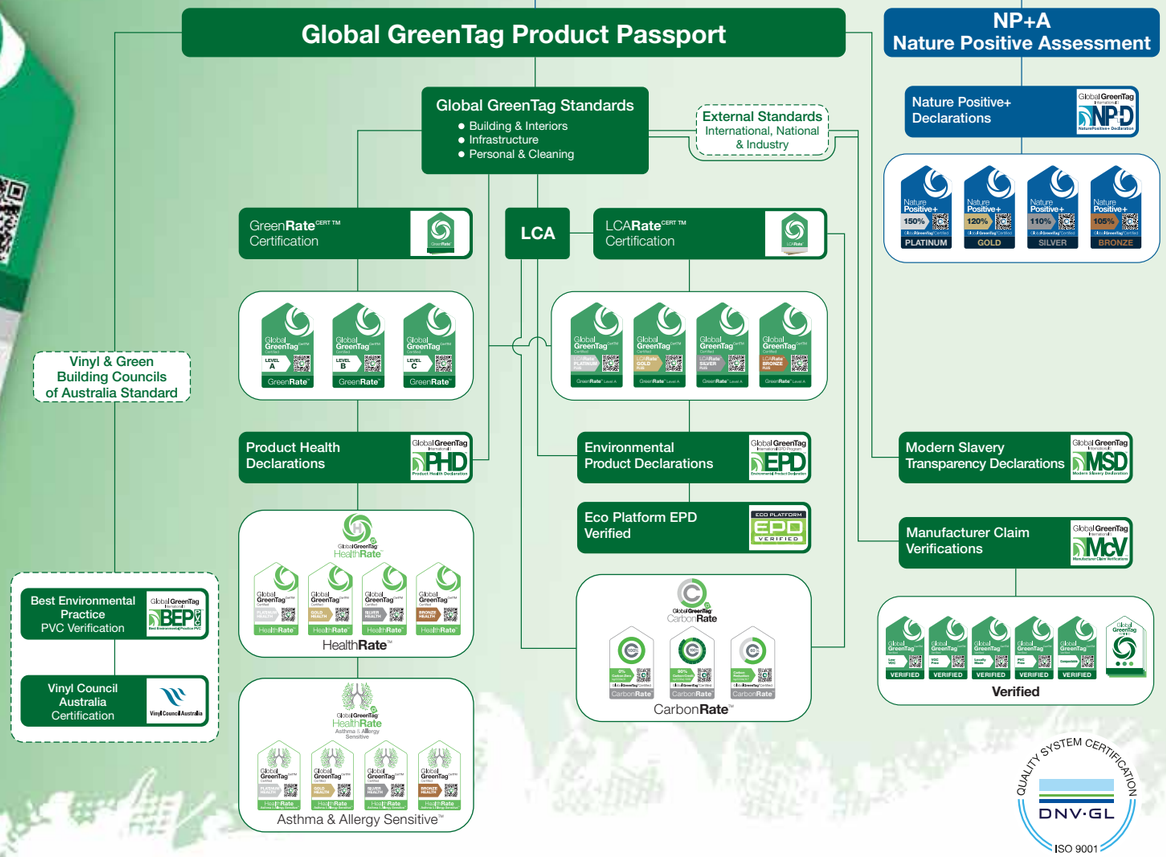
- LEED® (176+ countries)
- International WELL™ Building Standard (112+ countries)
- Green Star® Australia, New Zealand and Africa (56+ countries)
- BREEAM® & BREEAM® International (78+ countries)
- EarthCheck® (70+ countries)
- MyHIJAU
- LOTUS
- Singapore Green Mark International
- Infrastructure Sustainability 'IS' Tool
- HomeStar NZ

Recognised in the Green Star® tools

Responsible Products Framework. Getting your products included in GBCA's pre-approved Responsible Products Database.

Supporting your bottom line

Assisting your forward budgeting with fixed fees, Global GreenTag does not have any percentage based royalties or turnover fees. All fees are known three years in advance.



Ask us which of these Services suit your needs

Global GreenTag^{CertTM} comprises a number of certifications, verifications and declarations for different purposes:

- **Nature Positive+ Declaration™ (NP+D™)** A unique and holistic Circular Economy Assessment, Certification & Transparency Declaration, providing metrics that focus on Climate and Nature Repair by measuring benefits as well as impacts across 9 categories, including, circularity, environmental and human health, biodiversity, ethical supply chains, modern slavery risk, social and indigenous benefit and innovation.
- **Product Health Declarations (GreenTag PHD™)** are unique WELL™ recognised and LEED® compliant material health transparency/optimisation reports that also come with HealthRate™ rating Tags;
  - **HealthRate™** ratings are a unique "Healthiness in Use' assessment that provides BronzeHEALTH™, SilverHEALTH™, GoldHEALTH™ or PlatinumHEALTH™ rating Tags;
  - **Asthma & Allergy Sensitive™** is an extended version of HealthRate™ that deepens identification of products, as safe to be used, in environments, for people with asthma and allergy sensitivities. The certification also provides BronzeHEALTH™, SilverHEALTH™, GoldHEALTH™ or PlatinumHEALTH™ rating Tags;
- **Environmental Product Declarations™** are part of Global GreenTag's ISO 14025 and EN 15804 ECO EPD recognised EPD Program Operation. GGTI EPDs are Green Star®, LEED® and BREEAM® compliant. As appropriate, they also include a unique Life Cycle Benefit Addendum to measure ecosystem services, avoided impacts on nature, and other circular economy benefits.
  - **CarbonRate™** Tags are an option for products with LCARate assessments based on "% Saved', 'Net Zero' and 'Carbon Credit % (Benefit)' claims;
- **GreenRate™** is for all products and projects requiring recognised provider 'Sustainable Product' Certification in a variety of specific international rating tools and programs. GreenRate is recognised for a key WELL™ Feature;
- **LCARate™** helps manufacturers market and end users understand the complexity of sustainability with simple graphics, real metrics and usable LCA data, using tiered LCARate Marks, Product Scorecards and EPDs with unique Life Cycle Benefit Analysis to power the Circular Economy.
- **Modern Slavery Transparency Declarations (GreenTag MSD™)** are supply chain risk assessment reports for manufacturers to support company Modern Slavery statement requests.
- **Best Environmental Practice PVC (BEP PVC™)** is for vinyl products seeking Vinyl Council of Australia recognition for Green Star®, Defence Australia and Lend Lease projects, among others.
- **Manufacturer Claim Verifications (McV™)** are single issue verification Tags for environmental and health claims marketing support and risk management.

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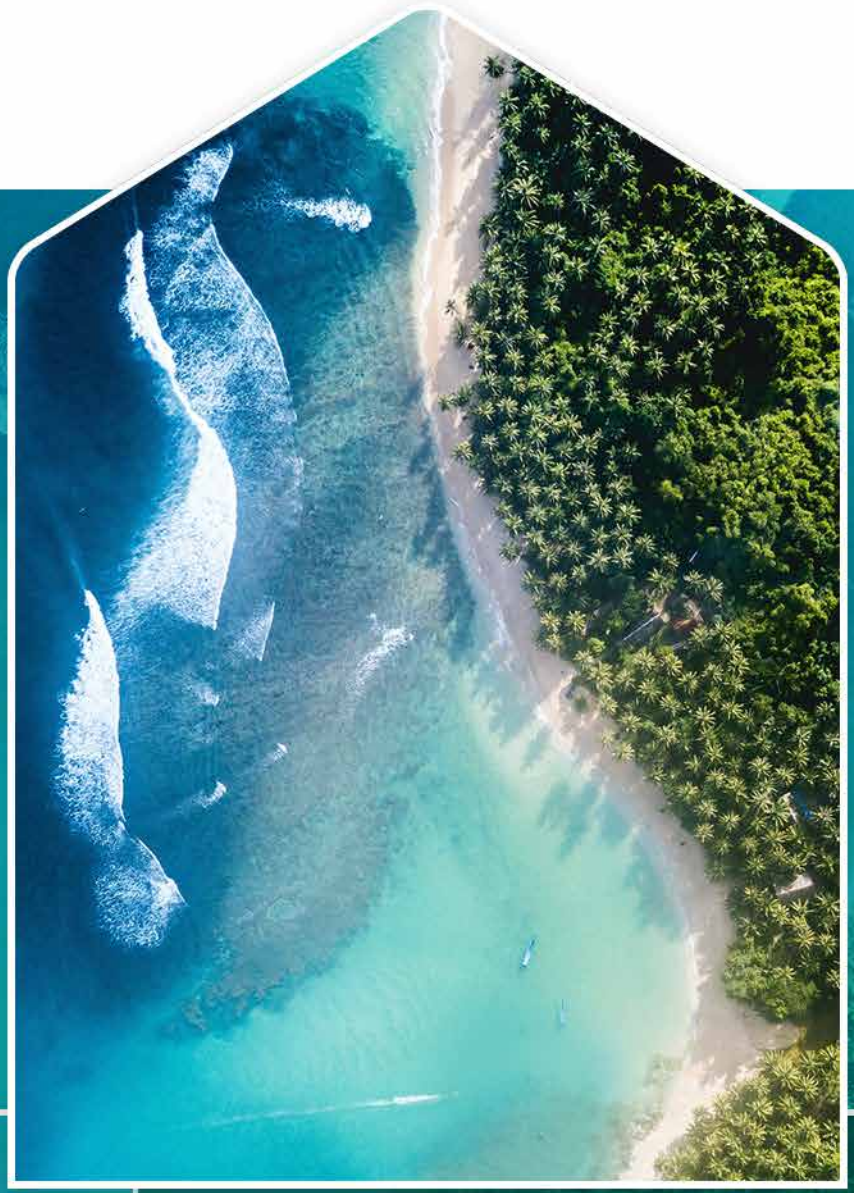
NP+D™
NaturePositive+ Declaration



Nature
Positive+

Let's Go

Your Product Certification Pathway to **Nature Repair**

The Global GreenTag International Nature**Positive+** Declaration™ catapults product certification beyond current thinking on circular economy and carbon; holistically measuring products for benefits as well as impacts using metrics across circularity, climate repair, life cycle analysis, ingredient hazard, supply chain transparency, social and indigenous benefit, safe and ethical supply chains, modern slavery risk assessment and innovation to ensure net NaturePositive product outcomes that can be trusted.

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Global GreenTag Nature**Positive+ Declaration**™ is for world leading products third party assessed and proven to be giving back to nature.

Underpinned by a first of its kind, Global GreenTag International Nature Positive+** Standard, the Nature**Positive+** Declaration is a multi-metric, certification and rating system, showcasing how Nature**Positive+** products perform to:**

- Engage nature restoration and regeneration through proven and trusted 'offsets with nature' to become net-positive, restorative influences on both nature and climate.
- Measure and conserve natural and material resource circularity.
- Provide transparent ethical labour and modern slavery supply chain assurance.
- Support green building or procurement project outcomes that need scientific metrics to demonstrate performance in e.g., health, water or material circularity, climate, GBCA Responsible Product Framework performance, or other key sustainability measure.

Typically, a full NP+D is 40+ pages long and includes full Environmental, Health and Modern Slavery product declarations. It follows a detailed submission of information by manufacturers and verification of the accuracy of that information by GGTI Assessors. It is initially in the form of a NP+A Product Assessment Report issued privately to the Applicant for review as a 'Distance to Target' assessment.

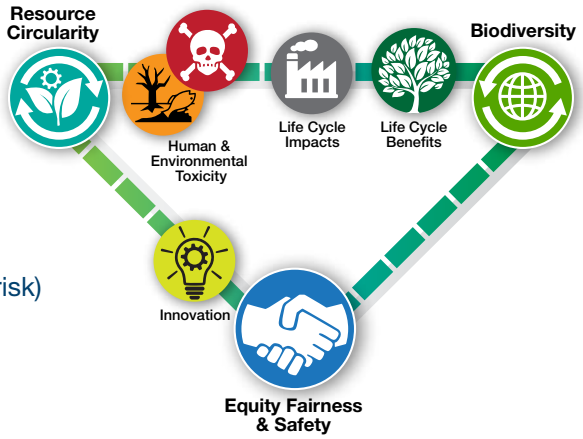
This is then followed by a review of the 'Nature based Solution' credits purchased to offset any residual unavoidable manufacturing impacts.

Once it is determined that the product is making a net-positive or 'Nature Positive' contribution to the planetary system, then the full NP+D Transparency Report and its inherent Certi cation is issued.

Prerequisites: Proven Fitness-for-purpose, Greenwash-free marketing, and banned ingredient free content.

The Nature**Positive+** Metrics/Measure:

- **Circularity**
- **Ecotoxicity**
- **Human Toxicity**
- **Biodiversity**
- **Climate**
- **Water**
- **Life Cycle Benefits/Impacts Ratio**
- **Ethical Supply Chains**
  (factory ILO Compliance & Modern Slavery supply chain risk)
- **Social Benefit** (Social & Indigenous)
- **Innovation**



Make your measurements and **efforts count**

For more information and guidance to understand the NaturePositive+ Declaration, please refer to the NaturePositive+ Standard.

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Global GreenTag International
green product certification
trust brands

Go places with GreenRate™

Cost Effective . Simple . Robust . Comprehensive.

Sustainability ratings with traction.

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SUSTAINABLE DEVELOPMENT GOALS
3 GOOD HEALTH AND WELL-BEING
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
15 LIFE ON LAND
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS

GreenRate™ is the most cost effective and simple of our two certification schemes, that robustly provides a whole-of-sustainability assessment without requiring LCA.

GreenRate's major focii for its highest outcome, i.e., LEVEL A, is either Supply Chain CSR conformance or the availability of LCA from any compliant source. It is a highly recognised third party Sustainable Product Certification scheme that does not require any LCA for certification at LEVELS B or C.

In the Green Sttar® Australia and New Zealand programs:

- Level A = 100% of the credit points;
- Level B = 75% of the credit points;
- Level C = 50% of the credit points.

In the Green Star® Africa programs, combinations of GreenRate™ & LCARate™ yield:

- GBCSA Level A = 100% of the credit points;
- GBCSA Level B = 85% of the credit points;
- GBCSA Level C = 75% of the credit points.

GreenRate™ provides Levels A, B and C Certification recognised internationally as follows in:

- WELL™ Feature 04 certification (38+ countries);
- GBCA's Green Star® Australia;
- NZGBC's Green Star® New Zealand;
- GBCSA's Green Star® Africa;
- ISCA's 'IS' rating tool (Infrastructure Sustainability in Australia and New Zealand); and
- NZGBC's HomeStarNZ® rating tool for Sustainable Product and Materials Calculator credits; as well as:
- Malaysian Government Agency GreenTech Malaysia's MyHIJAU ecolabelling program;
- Singapore BCA's Green Mark® International rating tool;
- Vietnam GBC's LOTUS® rating tool;
- ORIGIN.build, mindfulMaterials.com, Sourced by Delos® and ecomedes.com .

The Corporate Social Responsibility (CSR) assessment is suitable for use in **Modern Slavery** legislation risk assessments. The Health and Ecotoxicity assessment allows the production of **Product Health Declarations (GreenTag PhDs)** and HealthRate™ Marks.

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BEP PVC™

Best Environmental Practice PVC

Proving your PVC meets Best Environmental Practice Standards.

Your product's key to maximising green project and procurement process sales

www.Global**GreenTag**.com

The Green Building Council of Australia (GBCA) and New Zealand (GBCNZ) in association with the Vinyl Council of Australia (VCA) have developed criteria for all Green Star® rating tools to recognise Best Environmental Practice PVC BEPPVC™** Certification under the new Green Star® rating tools Responsible Products- PVC' credit.**

After a full literature review the GBCA came to the following conclusion:

> *"A life cycle assessment is a useful tool for comparing the relative merits of products made from different materials. From the studies..., PVC cannot be ruled out as a material for use in the built environment."*

Global GreenTag's BEP**PVC**™ scheme under the GreenTag v4.0 Standard is now certifying compliance to the VCA's scheme for all kinds of building construction, interiors fitout and existing building refurbishments.

The product categories that are specified as relevant are:

- Flooring
- Permanent formwork
- Cables
- Blinds
- Pipes

PVC products that have achieved Global GreenTag Green**Rate**™ certification can earn points under the Green Star® 'Sustainable Products' credit. However, such certification does not remove the consideration of those products from the 'Responsible Building Materials' credit if they are pipes, cables, flooring, permanent formwork or blinds.

MADE USING BEST ENVIRONMENTAL PRACTICE ™

The Vinyl Council of Australia's Best Environmental Practice PVC trade mark is available to companies which apply and provide a copy of a valid certificate of compliance including Global GreenTag's Certificate of BEPPVC**™ Compliance.**

The companies are then listed on the BEP**PVC**™ online register of compliant products which is linked to from the GBCA Green Star® website. More information is available on the Vinyl Council website. Ask about the special rates for Global GreenTag clients.

Recently the Australian Defence Forces and Lend Lease have announced they would both include PVC in their tender opportunities provided the products are BEP**PVC**™ certified.

*Green Star is a registered mark of the Green Building Council of Australia

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LCARate™

Does things for you that no other Certification or EPD scheme does.

Robustly rating & comparing products across all aspects of sustainability, communicating results simply & delivering usable metrics with compliant EPDs uniquely programmed for the Circular Economy.

www.GlobalGreenTag.com

SUSTAINABLE DEVELOPMENT GOALS
3 GOOD HEALTH AND WELL-BEING
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
14 LIFE BELOW WATER
15 LIFE ON LAND
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS

LCA**Rate**™ does things for you that no other scheme does, rating products across all aspects of sustainability and communicating the results simply and meaningfully.

This globally unique program supercharges your marketing enabling green products to robustly use sustainability claims to market products, all the while massively mitigating or eliminating risk.

Good | Very Good | Excellent | World Leading

LCA**Rate**™ Marks (shown here combined with a Green**Rate**™ result) are US, Canada, Australia and South Africa registered Certification Marks that provide certified products with a tiered rating system, beyond typical 'pass/fail' ecolabels.

LCA**Rate**™ is recognised in:

- WELL™ for Feature 04 certification;
- EC3's EarthCheck® Hospitality and Tourism assessment tool (70+ countries);
- ISCA's 'IS' rating tool (Infrastructure Sustainability in Australia and New Zealand);
- GBCNZ's HomeStarNZ® rating tool
- GreenTech Malaysia's MyHIJAU eco-labeling program;
- Singapore BCA's Green Mark® International rating tool;
- Vietnam Green Building Council's LOTUS® rating tool;
- ORIGIN.build, mindfulMaterials.com, Sourced by Delos® and ecomedes.com .

This deeply scientific process clearly indicates your product's detailed sustainability performance giving your customers easily understood performance claims and increasingly more product performance indicators as needed.

GreenTag Trust Mark Ratings are based on a weighted average of six **sustainability assessment criteria (SAC)** scores to also produce:

- **GreenTag EcoPOINT score;**
- LCA**Rate**™ **Product Scorecard;**
- **LCA based** Carbon**Rate**™ **Tag;** and
- **ISO compliant EPDs**

claimed suitable for all major rating schemes including:

- LEED®
- BREEAM® & BREEAM® International
- Green Star®
- Green Globes®

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Global GreenTag
International EPD Program

EPD™
Environmental Product Declaration

ECO PLATFORM

The declarations to help grow your business in green markets

Global GreenTag's Environmental Product Declarations™-
GreenTag EPD™ and Carbon**RATE**™ services.

Providing the Life Cycle Information that projects require - differentiates your product and enables **GreenStar®, LEED®** and **BREEAM International®** rating tool credit compliance

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SUSTAINABLE DEVELOPMENT GOALS

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

14 LIFE BELOW WATER

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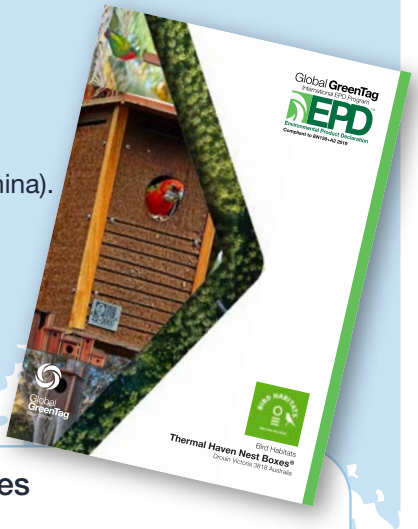
EPD™s are a product manufacturer's passport to new green markets where projects using green rating tools undertake whole project Life Cycle Analysis (LCA) including:

- **LEED®** (167+ countries incl. USA, & China);
- **BREEAM®** (78+ countries incl. UK, EU and China);
- **Green Star®** (56+ countries incl. Australia, NZ and Africa);
- Infrastructure Sustainability 'IS' tool (5+ countries incl. Australia, NZ and China).



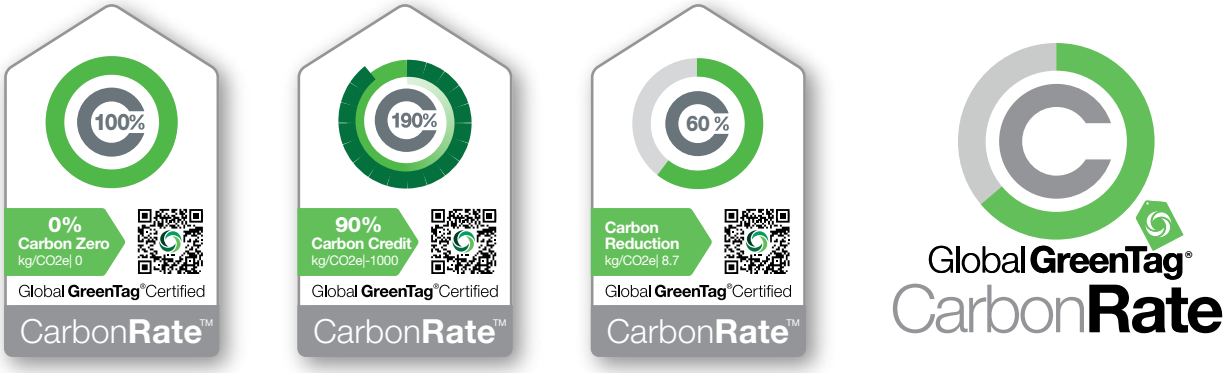
EPD™s also enhance your product sales prospects into:

- The European Union Common Market building sector;
- Sustainable Procurement processes like ISO 20400;
- Green and Low Carbon targeting Companies.

How to target low carbon & zero carbon policy countries, companies & projects:

Once an **LCA** or **EPD**™ has been completed Global GreenTag's Carbon**RATE**™ assessment TAGs provide products with high visibility carbon performance metrics, instantly communicating the carbon performance of your products.

This is especially beneficial in countries (like EU or China) or for companies with rapidly expanding levels of renewable or clean energy in their energy supply chain.



Carbon**RATE**™ gives Instant Visibility to your Products' Carbon Performance

Carbon**RATE**™ **also enhances your product sales prospects for:**

- Assisting Common Market countries in the EU towards their Carbon Zero Goals and China reach its 13th 5 Year Low Carbon Targets;
- Sustainable Procurement processes like ISO 20400;
- Low Carbon targeting Companies and projects.

The Global GreenTag **EPD**™ program is formally recognised and approved as an established ECO EPD programme and Global GreenTag International – as an ECO EPD Programme Operator - and the first in Australia to achieve this standing.

An International Non-Profit Association established by European EPD Programme Operators, **ECO Platform**, audits regularly to ensure compliance, verification and principles are followed.

It's mission is to promote and contribute to sustainable development, including a low-carbon economy and resource efficiency in the construction sector, by coordinating the development and provision of credible and scientifically correct data from products. It supports members from Manufacturers and Associations in the Construction Sector, Green Building and other sectors, or Sustainability Initiatives, LCA Practitioners and Tool Providers.

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Global**GreenTag** International **EPD Program**

ECO PLATFORM

Product carbon labelling and metrics with influence

A unique peer reviewed Embodied Carbon Certification Program that scientifically identifies carbon impacts and benefits, builds brand trust and, facilitates climate positive purchases and procurement processes.

www.GlobalGreenTag.com

SUSTAINABLE DEVELOPMENT GOALS
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How to influence companies & projects that have low carbon and zero carbon policy targets:

Once a CarbonLCA has been completed, **Global GreenTag's** Carbon**Rate**™ assessment and TAGs provide products with high visibility carbon performance graphics that include real carbon metrics, instantly communicating the climate performance of your products.

This is especially beneficial in countries (like UK, EU, Japan, China and other countries or States that have made the 'Under2' climate commitment) or for companies with rapidly expanding levels of renewable or clean energy in their energy supply chains who are looking to make '**Carbon Net Zero**', '**Carbon Positive**', Paris Agreement, or '**Under2**' Climate commitments.

Carbon**Rate**™ gives instant visibility to your Products' Climate Performance:

- Identifies how your products are reducing climate impacts or providing net climate benefits.
- Helps quantify carbon offset needs required for specific carbon claims.
- Provides ISO compliant data for robust carbon claims using detailed life cycle analysis (LCA).

Carbon**Rate**™ also enhances your product sales prospects for:

- Australia, EU, UK, USA, China and other 'Under2' committed countries and States with Government Procurement;
- China Building Procurement to assist their industry meet Low Carbon Targets and mandatory carbon metrics for all new and refurbished residential building products for sale in China from 1st December 2019;
- Corporate Sustainable Procurement processes like ISO 20400;
- Companies and projects with Low Carbon and Carbon Net Zero targets;
- Individuals committed to reducing their lifestyle impacts in this declared #ClimateEmergency;
- Architects, Designers and Engineering Practices that have signed their respective professions' Climate Emergency Declarations: #ArchitectsDeclare (Australia, UK, Canada, France) and #EngineersDeclare (Australia, Canada, France,) and the AIA's +2030 program (United States).

WORLD GREEN BUILDING COUNCIL

ADVANCING NET ZERO

Global GreenTag International is a signatory to the World Green Building Council's (**WorldGBC**) bold new **#AdvancingNetZero** program's **Bringing Embodied Carbon Upfront** vision for how buildings and infrastructure around the world can reach 40% less embodied carbon emissions by 2030, to achieve 100% net zero emissions buildings by 2050. Carbon**Rate**™ was launched in 2018 to facilitate organizations' and individuals' move to a Low Carbon Future by providing embodied carbon labelling on products backed by robust ISO 14040 & 14044 LCA derived data.

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Global GreenTag International

green product certification trust brands

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PHD™

Product Health Declaration

Global GreenTag CertTM Certified
PLATINUM HEALTH
HealthRate™

Enabling Trusted Healthy Product Choices!

Global GreenTag PHD™ is recognised by the **WELL Building Standard™**, **Green Globes®** Construction and Interiors Rating Tools, and compliant and recognised in the **LEED®** Product Disclosure Credits internationally.

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SUSTAINABLE DEVELOPMENT GOALS
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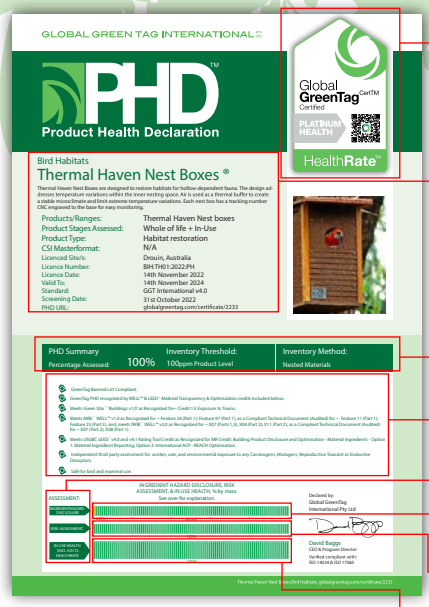
The Global GreenTag Product Health Declaration™ or **GreenTag PHD™**

Communicating Product Transparency – is the first of its kind in the world.

A certification tool that proves to the world that your products are healthy and:

- Interprets product toxicity data so professionals don't have to;
- Uses simple easy to understand colour key to explain risk;
- Identifies risk and how it is mitigated (or not);
- Promotes and recognises manufacturers willing to be 100% transparent as the Leaders they are;
- Provides plain language explanations of any health or environmental toxicity implications.
- Including how the product rates for 'In Use' health via the HealthRATE™ Mark.



Certificate Front

GreenTag Health Rating Level: compares the certified product to a 'Business as Usual' product that performs the same function.

Certificate Currency, Product Name and Standard version.

Transparency and Disclosure Level.

Plain English explanation of product safety.

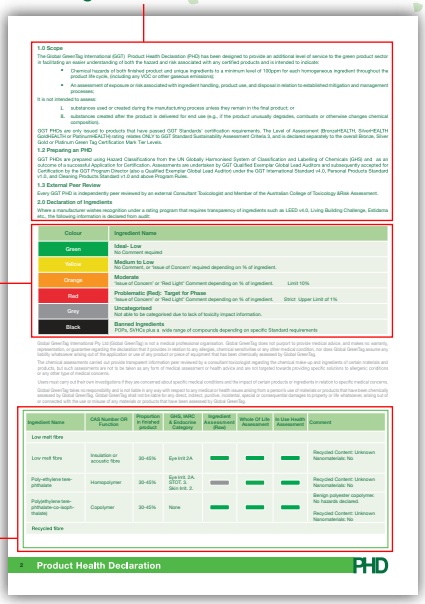
Life cycle stage.

Hazard Assessment of individual ingredients (Raw).

Health & Safety Assessment after risk analysis- site or remote audits.

In Use Health Assessment (Including VOCs).

Scope and Limitations of the GreenTag PHD Service.



Certificate Back

Spectrum Graph Colour Key:
Explains the significance of each colour.
Note: There will be no black colours in any graph because by definition, BLACK represents, banned ingredients and no product will be certified if it contains banned components above 100ppm.

Plain English description of the health and environmental ingredient risks related to life cycle stage and steps taken to mitigate risks:
Declaration can be at 2 levels
LEVEL1: Full Declaration of Ingredients + 100% HAZARDS
LEVEL 2: Functional Description Declaration + 100% HAZARDS

Recognized in 5 core **WELL™** Features in V1 & V2. Recognised in or compliant to **LEED®** MR: Product Disclosure credits in v4 and v4.1 rating systems internationally. Recognised for **Green Globes®** Construction and Sustainable Interiors Rating Tools. A **GreenTag PHD™** proves that products are safe for human health (and ecosystems) and can be used with absolute peace of mind in workplaces and homes - while also reducing risks for Building, Design, Procurement & Construction Professionals as well as Company Directors who need to discern robustly but easily between products that support user and occupant health and wellbeing and those that don't.

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green product certification
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Global GreenTag®

HealthRate™

Enabling customers to make safe, healthy product choices with confidence

A unique peer reviewed Certification Program that reduces your risk and builds brand trust in demanding markets.

www.GlobalGreenTag.com

SUSTAINABLE DEVELOPMENT GOALS

3 GOOD HEALTH AND WELL-BEING

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

The Global Greentag Health**RATE**™ Marks rate the HEALTHINESS OF PRODUCTS IN USE for end users.

Health**RATE**™ Tags are able to be used independently on product packaging and in all marketing collateral. The tiered marks of Health**RATE**™ provide peace of mind for end users as to the likely health impacts (if any) of the products they use in their daily lives, whether that be at work, at home, in the nursery, in hotels or out and about using public amenities.

Suitable for the following product sectors:

- Personal & Beauty
- Healthcare & Sanitary
- Building & Interiors
- Baby & Nursery
- Commercial & Domestic Cleaning
- Hospitality & Tourism
- Building Operations & Maintenance

The GreenTag Health**RATE**™ marks range from Bronze through to Silver, Gold and Platinum.

Good

Very Good

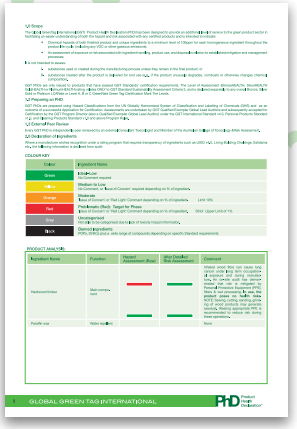
Excellent

World Leading

The majority of GreenTag Certified Health**RATE**™ products are likely to be certified at a Platinum**HEALTH**™ because we focus on certifying the most healthy products on the planet.

Silver**HEALTH**™ and Gold**HEALTH**™ reduces the number and specific chemicals where doubt exists as to their health effects but ALWAYS BELOW levels known by science to affect health.

Bronze**HEALTH**™ is the minimum Health**RATE**™ level and may contain minute levels of problematic compounds BUT only at levels BELOW that known by current science to affect



ALL Global GreenTag certified products are determined as healthy for use using the best science available.

ALL results are peer reviewed by highly qualified external consultant toxicologists to ensure you can trust the results.

Health**RATE**™ Marks are also available with Global GreenTag's Product Health Declarations (PhDs) -full ingredient hazard transparency reports recognized by the International WELL™ Building Standard v1 and v2, as well as LEED v4.0 and v4.1.

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Global GreenTag International
green product certification
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HealthRate

Asthma & Allergy Sensitive

Asthma & Allergy Sensitive™ Certification:

Easier & Safer Product Choices for People with Asthma & Allergies

A uniquely robust certification undertaken in combination with:

- **Product Heath Declarations (PHDs) and**
- Health**Rate**™ **'Healthiness in Use' ratings**

that together reduce consumer and manufacturer risk and builds trust in brands.

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SUSTAINABLE DEVELOPMENT GOALS

3 GOOD HEALTH AND WELL-BEING

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Global GreenTag International's Asthma & Allergy Sensitive™ claim and Health Rate™** Marks indicate dramatically safer asthma and allergy risk potential and rate the HEALTHINESS OF PRODUCTS IN USE for end users.**

Asthma & Allergy Sensitive™ Marks and Health**Rate™** Marks are available separately and can be used individually or in combination and independent of any other certification in all marketing collateral.

The assessments are conducted under GreenTag's **PHD™** program and addresses the increasing numbers of indoor impact studies* highlighting the need to provide a more thorough and transparent product assessment for people who suffer with asthma and allergies, by ranking each product with a tiered rating system of Health**Rate™** outcomes that provide peace of mind for end users.

**2019 study of indoor chemical pollution, 2016 study by American Chemical Society (ACS) & 2015 Indoor study of a childcare centre in Seoul*

Suitable for the following product sectors:

- Personal & Beauty
- Healthcare & Sanitary
- Baby & Nursery
- Buildings & Interiors
- Commercial & Domestic Cleaning
- Building Operations & Maintenance
- Hospitality & Tourism

GreenTag Asthma & Allergy Sensitive™ claims appear within Health**Rate™** Marks that range from Bronze**Health** through to Silver**Health**, Gold**Health** and Platinum**Health**.

Global GreenTag BronzeHealth Asthma & Allergy Sensitive™

Global GreenTag SilverHealth Asthma & Allergy Sensitive™

Global GreenTag GoldHealth Asthma & Allergy Sensitive™

Global GreenTag PlatinumHealth Asthma & Allergy Sensitive™

All products with the **Asthma & Allergy Sensitive™** claim are free of all known Asthma and Allergen risks to 0.01% (100ppm) of the finished product.

Health**Rate™** rating tiers have the following meanings:

Platinum**Health™** tier is the healthiest for all people to be in contact with as they are free of toxic implications in common use and only using the safest or natural preservatives where relevant.

Silver**Health™** to Gold**Health™** tiers equate to the progressive reduction of the number of chemicals where doubt exists to their health effects but below 100ppm levels known by science to affect health, and using safer preservatives where relevant. When used in conjunction with an **Asthma and Allergen Sensitive™** claim, none of these compounds are trigger risks.

Bronze**Health™** certifed products are health safe products, yet may contain minute levels of potentially problematic compounds known by current science to affect health or needed as preservatives, but only at levels below 100ppm. When used in conjunction with an **Asthma and Allergen Sensitive™** claim, none of these compounds are known trigger risks.

ALL Global GreenTag certified products are determined as healthy for use using the best science available.

Not all products that undergo a Global GreenTag **PHD™** qualify for the specific **Asthma & Allergy Sensitive™** certification often due to confidentiality limitations. It is a separate assessment that is also peer reviewed by highly qualified external consultant toxicologists to ensure you can trust the claim when it is present. Some risk still exists at levels below 0.01% but these are below the internationally recognised level of declaration.

*GreenTag's **PHD™** is recognised by leading building certification bodies, notably by the International WELL™ Building Standard v1 and v2, as well as by LEED v4.0 and v4.1.*

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green product certification
trust brands

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MSD™

Modern Slavery Declaration

Product Specific Supply Chain Risk Assessments to support you in reporting on and fighting against Modern Slavery

Global GreenTag's MSD™ Modern Slavery Declaration is a research, facilitation and reporting service designed to provide your company with a method to:

- Respond to customer requests for Modern Slavery Risk information relating to the products they buy;
- Provide your own company with a system that includes the additional level of robustness of third party verification in the assessment of your own Company MS Statement in compliance with current Modern Slavery Acts
- Communicate with Design Teams, Contractors and Sub-contractors being asked about their MS practices and processes.'

www.Global**GreenTag**.com

SUSTAINABLE DEVELOPMENT GOALS

Your **MSD**™ is a declaration that recognises and promotes your willingness to be a 100% transparent leader and ethical manufacturer or product provider who is visibly tracking and responding to mandatory (or voluntarily) **Modern Slavery** reporting issues specified in current Legislation including:

- Deceptive Recruiting,
- Trafficking,
- Servitude,
- Forced Labour,
- Forced Marriage,
- Debt Bondage,
- Worst Forms of Child
- Labour, Discrimination,
- Equal Remuneration,
- Free Association and
- Collective Bargaining.

Modern Slavery Transparency Declaration

Overall Weighted Score 1.06

Bird Habitats | Thermal Haven Nest Boxes®

Compliance

Bird Habitats

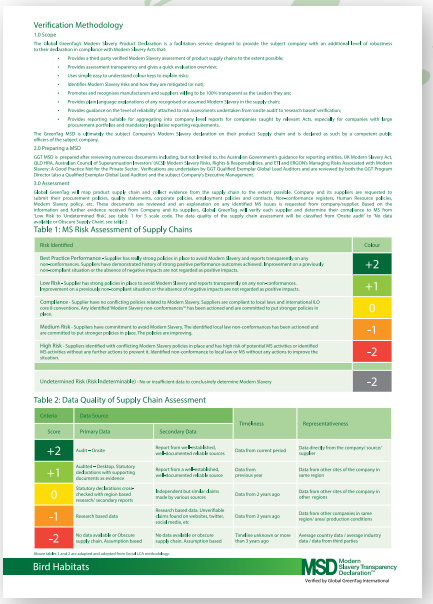
Verification Methodology

Table 1: MS Risk Assessment of Supply Chains

Table 2: Data Quality of Supply Chain Assessment

Bird Habitats

Table 3: Applicant and Manufacturer: Bird Habitats

3.1 Assessment for Slavery (including deceptive recruiting for labour or services, trafficking in persons, servitude, forced labour, forced marriage and Debt bondage).

3.2 Assessment for Child Labour

3.3 Assessment for Discrimination

3.4 Assessment for Equal Remuneration

3.5 Assessment for Freedom of Association

Bird Habitats

The Global GreenTag **MSD**™ **Modern Slavery Declaration** is the first Modern Slavery Declaration for products in the world; a supply-chain specific risk level based verification tool providing the world with:

- Risk Assessment outcomes that demonstrate the extent to which products are being manufactured ethically;
- Evidence and research showing that manufacturers and their suppliers have ensured to the best of their capability and with 100% transparency the health and wellbeing of workers and all people impacted in their supply chains;
- Assurance that a robust third party assessment has been undertaken and identifies Modern Slavery risks and how they are mitigated (or not).
- Plain language explanations of any recognised (or assumed) Modern Slavery in supply chains, which stakeholders can input into their own Modern Slavery Reporting Statements.
- Guidance for manufacturers on the levels of reliability attached to risk assessments undertaken e.g. based on onsite audits, remote audits or research based verification – so they can progressively work to improve areas of concern.
- An evaluation overview and reporting format that is easy to absorb and suitable for aggregating into company level reports for companies now obligated under Modern Slavery Legislation (such as UK, Australia and California - USA) to submit their own Modern Slavery Reporting Statements – especially companies with large procurement portfolios and mandatory legislative reporting requirements.

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GREENTAG VERIFIED MSD Modern Slavery Declaration Global GreenTag International

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MCV™

Manufacturer Claim Verifications

Third Party Trust Marks for your Products' Environmental & Health Claims

Supporting manufacturers' marketing and risk mitigation
with claim verification backed by Global GreenTag

www.Global**GreenTag**.com

Manufacturer Environmental and Health Claim Verifications Tags, are based around individual criteria from the:

- Global GreenTag Standard;
- Recognised International or National Standards;
- Green or Healthy Building, Interiors or Operations Rating Tools;

Products demonstrated by audit to meet the adopted requirements of the relevant Standard are turned into simple, single statement verification marks, backed by the Global GreenTag ISO 14024 Type 1 Ecolabel program.

These single Claim Verifications Tags support manufacturers' need for third party scientific assessment, to support the marketing of product characteristics while providing evidence (and risk protection) for compliance with ISO 14021 or National Consumer Protection Legislation.

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McV™

Manufacturer Claim Verifications

Examples of such Manufacturer Claim Verifications Tags include:

These Tags can be used in addition to any other Global GreenTag Mark or as needed in any context for the certified manufacturer globally within the Licensed Period and potentially, sales and marketing organisations downstream.

What claim would you like Verified?

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A NATURE POSITIVE FUTURE

Our Mission:
Building a material world in balance and harmony with Nature by creating world leading product standards with meaningful metrics using the best scientific process and data.

Nature Positive+

YOUR **'ONE STOP'** PRODUCT CERTIFICATION - **GLOBALLY**

"Super excited to see this standard and can't agree more with the direction you've taken it... I really want this to be successful – the planet needs it."

- Dr Angela Loder
Vice President Research of the
International WELL™ Building Institute

"We're thrilled to be able to call our products Global GreenTag certified, verifying our products to the high environmental standards of the certificate and using these as guiding elements in our design process."

- Anders Cleemann
CEO, Muuto

"I was surprised at how many enquiries we received requesting certificates when our Greentag Certification lapsed even for a such a short amount of time...five projects in four months requiring certificates was surprising and very pleasing. The value of Global GreenTag certification is now underlined for me even more than it was previously."

- Aidan Hill
Group Technical & Sustainability Manager
Autex Industries Ltd

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